



## **KMD XFORM**

**Digital self-service  
made flexible, cost-  
effective and user-  
friendly**

**“USER-FRIENDLY AND INTELLIGENT  
SELF-SERVICE GIVES EFFICIENT  
PROCEDURES AND HIGH-QUALITY CASE  
MANAGEMENT, FOR THE BENEFIT OF  
BOTH CUSTOMERS AND BUSINESS”**

## HAVE YOU...

... experienced that a lack of information, such as an appendix or documentation gives an cumbersome and slow case management?

... the need to give your users a uniform and user-friendly self-service universe, as well as a swift and efficient case handling?

... spent a lot of money and resources in developing and maintaining your self-service solutions, so that they meet requirements from business, users and the market?

... realized the gains from digital self-service?

## MARKET LEADING DIGITAL SELF-SERVICE

### WHAT

KMD XForm is a standard software platform that can build any flow:

\_simple as well as complex processes can be digitalized

\_based on flexible templates

\_ensures high data quality

\_gives effective workflow

\_fast case management

### WHY

KMD XForm is a low risk, cost-effective and flexible solution to realize the benefits of digital self-service.

### HOW

Combines business insight with technical skills allowing new ways to provide services and digital self-service

## KMD HAS EXPERIENCE AND KNOWLEDGE

\_XForm handles annually +1M submissions through more than 1.000 self-service solutions, including mission critical and personal data sensitive solutions

\_+35 customers deliver cost-effective services to their end users

\_15 years of experience with design, development and operation of all sorts of self-service solutions for the Danish market

\_In-depth knowledge of best-practices and legislative requirements within digital self-service for both private and public customers

\_KMD knows the customer's business and therefore offers "full-service" – deliverables to any needs

# KMD XFORM REDUCES COSTS, DELIVER GOOD CUSTOMER EXPERIENCE AND REINFORCES OPERATION



## REDUCED COSTS

- \_Streamlining: simplifies the processes with self-service, one point of contact and effective user interfaces
- \_Automation: reduces the manual work and the number of errors through digitalization and validation
- \_Integration: direct transfer of data to relevant registers and specialized systems

*"A customer inquiry costs down to 3 DKK with self-service while a mail correspondence costs up to 100 DKK."*

KMD XForm-customer



## BETTER CUSTOMER EXPERIENCE

- \_Move users from the costly channels, such as e-mail, telephone and paper to one combined, user-friendly and cost effective self-service solution that is available 24/7-365
- \_Instructions, validations and a high level of data quality ensures good user experience, easy data reporting and fast case handling
- \_Integrations to relevant registers and systems, gives a coherent customer experience

*"Our self-service solution is built to be able to make decisions and give the user answers right away."*

KMD XForm-customer



## MORE EFFICIENT OPERATION

- \_Higher employee satisfaction and increased speed on the basis of simplified processes and intuitive user interfaces
- \_Meets increased demand with software-as-a-service
- \_KMD integrates automatic law-changes and new functions. It ensures both legislative compliance and best on the market functionality

*"I don't have to worry about servers, uptime, technical personnel and security – with KMD XForm SaaS solution KMD handles all of this."*

KMD XForm-customer



## STRENGTHENS DECISION MAKING

- \_Digital self-service is not about technique, but about understanding processes – KMD XForm makes tailor-made flow-designs based on your business requirements
- \_Data based insights into the use of self-service
- \_Continuous maintenance and updating of processes and flows
- \_Effective and optimized work processes allows you to focus your resources on productive tasks

*"It means a lot to me that I can register my data at any time and anywhere via my phone, tablet or laptop."*

KMD XForm-customer

# WITH KMD, YOU GET AN EXPERIENCED PARTNER, THAT CAN HANDLE ALL YOUR SOLUTIONS AND ALLOWS YOU TO FOCUS ON CORE BUSINESS

## MORE THAN JUST AN APPLICATION

### WHY KMD?

KMD is market leading in the development and operation of IT solutions for both the public and the private sector

### FACTS

\_KMD has a holistic "full-service" approach spanning analysis, best solution advices, development, operation, maintenance, as well as integration of legal and market requirements

\_Notifications, declarations, reports, grant searches, enrollments, self services etc.

\_As a long-standing and central player in the Danish market, KMD is a one point of contact supplier, offering solutions and services for every needs

## BEST-IN-CLASS DIGITALIZATION

KMD has over the past 15 years invested in KMD XForm which is currently market leading in a number of areas

\_A standard product rather than a proprietary solution or a fragmented system composed to various suppliers components

\_Strong and stable integrations to many relevant registers and systems, e.g. Virk.dk, borger.dk, NemLog-in/NemID, CPR, CVR, ESDH

\_A team of consultants who have detailed knowledge of the market and legal requirements in the area of data reporting and self-service solutions

## SOFTWARE-AS-A-SERVICE (SaaS)

With a documented uptime of more than 99.9% we deliver a secure and reliable operation of 1,000 self-service solutions distributed on 35 private and public customers

\_KMD XForm handles the operation safely and let you focus on your core business.

\_KMD's specialized personnel provide back-up, maintenance, updates, system operation and maintaining compliance with legislation

\_Solution and data is placed in KMD's secure Danish facilities and stored just as long as you so wish



# KMD HAS PLENTY OF EXPERIENCE FROM A BROAD CUSTOMER PORTFOLIO IN VARIOUS INDUSTRIES



## EFFECTIVENESS



A public authority did spend a lot of time collecting accurate and complete data, in order to be able to process. This claimed many resources and prolonged the time of case management.



With a KMD XForm self-service solution the authority always has the necessary and relevant data and documentation regarding the case, delivered in high quality and without errors, directly into their ESDH system – simple and fast.

## USER-FRIENDLY & ACCESSIBLE



A public authority had a number of digital forms, which could not be accessed by mobile/tablet. The forms were not user-friendly and did not live up to recommended guidelines.



KMD helped the authority change the existing self-service solutions to KMD XForm. It ensures full availability, high usability of the solution and the possibility of mobile/tablet access.

## FAST IMPLEMENTATION & LOW TCO



Due to changes in legislation a public authority needed to implement a completely new self-service solution within 30 days, without having the necessary resources, technology and knowledge available.



After a couple of workshops and clickable prototypes, KMD's specialists built the self-service solution in KMD XForm standard components and launched it on KMD XForm SaaS within 30 days-with low risk, cost and time consumption due to existing components



**FOR FURTHER  
INFORMATION PLEASE  
CONTACT:**

**JØRGEN K. PETERSEN**  
*CLIENT MANAGER*  
[JGP@KMD.DK](mailto:JGP@KMD.DK)

**T: + 45 51935280**

