

# **KMD XFORM**

Digital self-service made flexible, costeffective and userfriendly



"USER-FRIENDLY AND INTELLIGENT SELF-SERVICE GIVES EFFICIENT PROCEDURES AND HIGH-QUALITY CASE MANAGEMENT, FOR THE BENEFIT OF BOTH CUSTOMERS AND BUSINESS"

## HAVE YOU...

... experienced that a lack of information, such as an appendix or documentation gives an cumbersome and slow case management?

... the need to give your users a uniform and user-friendly selfservice universe, as well as a swift and efficient case handling?

... spent a lot of money and resources in developing and maintaining your self-service solutions, so that they meet requirements from business, users and the market?

... realized the gains from digital selfservice?

# MARKET LEADING **DIGITAL SELF-SERVICE**

#### WHAT

KMD XForm is a standard software platform that can build any flow: \_simple as well as complex processes can be digitalized

- \_based on flexible templates
- \_ensures high data quality
- \_gives effective workflow
- \_fast case management

### WHY

KMD XForm is a low risk, costeffective and flexible solution to realize the benefits of digital selfservice.

### HOW

Combines business insight with technical skills allowing new ways to provide services and digital selfservice

# KMD HAS EXPERIENCE AND KNOWLEDGE

\_XForm handles annually +1M submissions through more than 1.000 self-service solutions, including mission critical and personal data sensitive solutions

- +35 customers deliver costeffective services to their end users
- 15 years of experience with design, development and operation of all sorts of selfservice solutions for the Danish market
- In-depth knowledge of bestpractices and legislative requirements within digital selfservice for both private and public customers
- KMD knows the customer's business and therefore offers "full-service" - deliverables to any needs

# KMD XFORM REDUCES COSTS, DELIVER GOOD CUSTOMER EXPERIENCE AND REINFORCES OPERATION





# REDUCED COSTS

- \_Streamlining: simplifies the processes with selfservice, one point of contact and effective user interfaces
- Automation: reduces the manual work and the number of errors through digitalization and validation
- \_Integration: direct transfer of data to relevant registers and specialized

"A customer inquiry costs down to 3 DKK with selfservice while a mail correspondence costs up to 100 DKK."

KMD XForm-customer

# BETTER CUSTOMER **EXPERIENCE**

- Move users from the costly channels, such as e-mail. telephone and paper to one combined, user-friendly and cost effective self-service solution that is available 24/7-365
- Instructions, validations and a high level of data quality ensures good user experience, easy data reporting and fast case handling
- \_Integrations to relevant registers and systems, gives a coherent customer experience

"Our self-service solution is built to be able to make decisions and give the user answers right away."

KMD XForm-customer

# MORE EFFICIENT **OPERATION**

- \_Higher employee satisfaction and increased speed on the basis of simplified processes and intuitive user interfaces
- Meets increased demand with software-as-a-service
- \_KMD integrates automatic law-changes and new functions. It ensures both legislative compliance and best on the market functionality



# STRENGHTENS DECLES MAKING

- \_Digital self-service is not about technique, but about understanding processes -KMD XForm makes tailormade flow-designs based on your business requirements
- \_Data based insights into the use of self-service
- Continuous maintenance and updating of processes and flows
- \_Effective and optimized work processes allows you to focus your resources on productive tasks

"I don't have to worry about servers, uptime, technical personnel and security – with KMD XForm SaaS solution KMD handles all of this."

KMD XForm-customer

"It means a lot to me that I can register my data at any time and anywhere via my phone, tablet or laptop."

KMD XForm-customer



# WITH KMD, YOU GET AN EXPERIENCED PARTNER, THAT CAN HANDLE ALL YOUR SOLUTIONS AND ALLOWS YOU TO FOCUS ON CORE BUSINESS

# MORE THAT JUST AN APPLICATION

# BEST-IN-CLASS DIGITALIZATION

SOFTWARE-AS-A-SERVICE (SaaS)

## WHY KMD?

KMD is market leading in the development and operation of IT solutions for both the public and the private sector

KMD has over the past 15 years invested in KMD XForm which is currently market leading in a number of areas

# With a documented uptime of more than 99.9% we deliver a secure and reliable operation of 1,000 self-service solutions distributed on 35 private and public customers

### **FACTS**

- \_KMD has a holistic "full-service" approach spanning analysis, best solution advices, development, operation, maintenance, as well as integration of legal and market requirements
- \_Notifications, declarations, reports, grant searches, enrollments, self services etc.
- \_As a long-standing and central player in the Danish market, KMD is a one point of contact supplier, offering solutions and services for every needs

- \_A standard product rather than a proprietary solution or a fragmented system composed to various suppliers components
- \_Strong and stable integrations to many relevant registers and systems, e.g. Virk.dk, borger.dk, NemLog-in/NemID, CPR, CVR, ESDH
- \_A team of consultants who have detailed knowledge of the market and legal requirements in the area of data reporting and self-service solutions

- \_KMD XForm handles the operation safely and let you focus on your core business.
- \_KMD's specialized personnel provide back-up, maintenance, updates, system operation and maintaining compliance with legislation
- \_Solution and data is placed in KMD's secure Danish facilities and stored just as long as you so wish

# **OUR VERSATILE DELIVERY MODEL SUITS EVERY NFFD**



#### TOTAL SOLUTION DELIVERY BY KMD XFORM-SPECIALISTS

The customer maps out and draw up requirement specification and flow design

BASIC

~ 1-2 weeks incl. 1 workshop

Mapping of work processes and **MEDIUM** the preparation of flow design in joint cooperation

~ 1-2 weeks incl. 1-2 workshops

Organisational maturity, mapping & adaptation of processes, flow design and before/after impact measuremen

~ 3-4 weeks, incl. 2-3 workshops

### TECHNICAL **IMPLEMENTATION**

development or phased deliverables

~ 2-3 weeks

GO-LIVE & OPE-

RATION

**REVIEW** 

KMD PROMISES



STANDARD SOLUTION WITH MINIMAL REQUIREMENTS FOR SYSTEM DEVELOPMENT

A standardized platform that continuously is developed and can be tailored precisely to your needs, in order to match your business - both now and in the future.



FIXED PRICE WITHOUT SURPRISES

A fixed monthly operational service gives transparency and personal stability.

## SELF IMPLEMENTATION OF THE PLATFORM AFTER EDUCATION AND TRAINING

## KMD XForm SaaS subscription

"Plug & play" enables you to initiate the creation of forms at once

## KMD XForm on-premise licens

Installation and configuration of KMD XForm on-premise

### **EDUCATION &** TRAINING

On the job training & webinar

## SELF IMPLEMENTATION

**TEST** 

1 week

After the education / training, you will be able to implement self-service solutions in KMD XForm on with continuous sparring and advice from our available XForm-specialists

& OPF-RATION

GO-LIVE

**TEST** 

**REVIEW** 

**NO INTERRUPTIONS** OF CORE BUSINESS

Minimizing risks through a welltested solution, reusable standard components as well as a safe and reliable operation.

# KMD HAS PLENTY OF EXPERIENCE FROM A BROAD CUSTOMER PORTFOLIO IN VARIOUS INDUSTRIES



























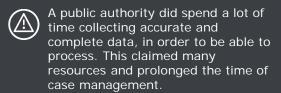






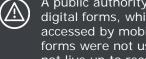


# **EFFECTI VENESS**

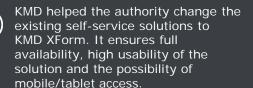




# **USER-FRIENDLY & ACCESSIBLE**



A public authority had a number of digital forms, which could not be accessed by mobile/tablet. The forms were not user-friendly and did not live up to recommended guidelines.



# **FAST IMPLEMENTATION** & LOW TCO



Due to changes in legislation a public authority needed to implement a completely new self-service solution within 30 days, without having the necessary resources, technology and knowledge available.



After a couple of workshops and clickable prototypes, KMD's specialists built the self-service solution in KMD XForm standard components and launched it on KMD XForm SaaS within 30 days-with low risk, cost and time consumption due to existing components

