



SECURITY AWARENESS

"47 % of companies do not train their employees adequately in Security Awareness"

Source: "Information Security in large Danish companies", KMD Analysis 2016

PROTECT YOUR BUSINESS CRITICAL INFORMATION AND MINIMIZE RISK OF BREACH

DID YOU KNOW...

...that the biggest threat to your company comes from within. Regular outside hacker attacks only account for about 8% of security breaches*

...that 94 % of Danish companies have experienced a security incident**

...that about 90% of security breaches could be avoided with improved security awareness and employee training***

... that if a company has a breach of personal information, or fails to live up to the requirements stated in the coming DPR, sanctioning will be harsh. Fines can be up to 4 % of the global turnover or € 20M– whichever is highest.

*Ponemon Inst. & Trend Micro 2012: The Human Factor in Data Protection
**KMD Analysis 2016: Information Security in large Danish companies
***KMD Whitepaper 2015: IT Security - It's Everybody's business,

OUR SECURITY AWARENESS OFFERING

_KMD offers a comprehensive security awareness program that reduces your risk of employee-related security breaches and cyber attacks like e.g. ransomware & other types of malware, phishing, social engineering, etc.

_KMD can assist you throughout the entire process of creating an effective program, maintaining and updating it.

_You can choose a standard program that fits most companies based on our extensive security experience

_Or you can choose a fully customized program that fits your design guide, working procedures and IT security policy

_KMD will deploy your security awareness program in a low-risk and time-efficient manner

KMD HAS THE EXPERTISE AND A PROVEN TRACK RECORD

EXPERTISE

_Your data is handled and protected by + 100 Danish security specialists

_Industry-standard security certificates – such as ISO 27001

_Experienced advisors with many years of experience within the field of security and security awareness

PROVEN TRACK RECORD

_More than 25.000 private and public employees have already successfully completed KMD's Security Awareness Program.

_Many successful project implementations, delivered both via managed cloud as well as on premise.

_KMD has protected data for more than 40 years

GET THE BEST POSSIBLE RETURN ON YOUR SECURITY INVESTMENT

REDUCE RISK

- _Reduce risk of security breaches caused by human error or insufficient knowledge about threats
- _Improve your company's defense against external threats where your employees are the targets
- _Ensure relevant compliance with e.g. DPR requirements, ISO2700x & PCI DSS, which require that employees are trained in secure behavior.

- _93 % of Danish companies estimate that inattentive employees constitute a security risk in their company*
- _23 % of recipients of a phishing email, open the email**
- _11% of these, also open the attached file from an untrusted source**

REDUCE COMPLEXITY

- _Transfer the complexity of information security to a trusted partner. We know ISO2700x to our fingertips and can build a program that embraces the guidelines as well as your working procedures
- _Minimal need for internal security resources

- _Implement a full program in 4 weeks.
- _“We used to talk about the security perimeter for the organization. Now with the explosion of new devices, new ways of working, and new ways of moving information, the perimeter has moved to the individual and his behavior”***

COST EFFICIENT SETUP

- _Avoid the substantial investment of designing and building your own Security Awareness program from scratch
- _Remove risk of in house-based expertise and single resource dependency
- _Pay-as-you-grow license model

- _How much does it cost your company to clean up after a ransomware attack unleashed by unwarranted behavior? With effective security awareness training you will get ROI – fast!
- _Skilled security awareness experts that knows about effective training and behavior changing methods are a scarce resource

KMD IS DEDICATED TO HELPING YOUR COMPANY STAY SECURE AND BUILDING A STRONG SECURITY CULTURE

DEDICATED TO SECURING YOUR BUSINESS

KMD gives you the security competence to keep your business safe

- _Denmark's largest security competence center with more than 40 years of experience handling sensitive data
- _KMD protects Denmark by managing 20 % of Denmark's GDP
- _KMD's senior security experts have 10-15-20 years of experience from both the private and public sector
- _Several project implementations handled by our security team

FOCUS ON YOUR CORE BUSINESS

KMD has the insight, capacity and infrastructure to safeguard your security needs end-to-end


- _Easy-to-read reports and KPIs highlight your company's weak spots. This allows you to focus your effort.
- _Employees can take the Security Awareness e-learning course wherever they are and when it fits into their busy schedules.
- _Implementation, employee enrolment and reminders to complete the course handled by KMD

BEST IN CLASS AT YOUR SERVICE

KMD proactively keeps you one step ahead of upcoming threats and new regulations

- _100+ security experts who proactively service and advise private and public customers every day
- _We continuously update our employees knowledge, as well as our solutions – so you don't have to
- _Extensive network in both the private and public sector, enables us to stay on the cutting edge

SMOOTH AND EASY IMPLEMENTATION WITHIN 4 WEEKS

	 OUR PROMISES			
	Week 1	Week 2	Week 3	Week 4
FOCUS	_Gather customer information _Start bulid up of customer space _Finalize build up of customer space _Sign up of users			
KEY TASKS	_Gather information about course participants _Building customer space in the cloud solution _Building customer space in the cloud solution (continued) _The system sends out welcome emails to the course participants			
CUSTOMER INVOLVE- MENT	Customer sends name, e-mail address and which language the course participants should be assigned to Customer sends out introductory information to their employees according to KMD guidance.			
	_Highly skilled implementation team follows the delivery end-to-end _Close to no effort needed from the customer's side during the implementation _Predictable cost and no surprises – you know the costs upfront _Automatic reminders and yearly re-certification of your employees			

SUCCESSFUL PROJECT IMPLEMENTATION

 **KMD** SECURITY AWARENESS

 BANKINVEST

 MIDDELFART
SPAREKASSE

 INWIDO

 Forenede Gruppeliv

 FORSVARET

Large Danish bank with 15.000+
employees in 5 countries

 OKQ8

 MIDDELFART
SPAREKASSE

"There is only so much you can do on the technical side of your IT defense, which is why we also considered it a must to look at the behavioral side of things. Security and Awareness is the foundation of our systems and our employees have become more attentive and aware after having completed the KMD Security Awareness Program, and that was exactly what we wanted to achieve."

– Kim Bjørn Kristensen
Middelfart Sparekasse



**FOR MORE
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